



Apace MAM/Storage HSM/Workflow with Remote Disaster Recovery

Background

SAG-AFTRA, the Screen Actors Guild union, was in need of a comprehensive media asset management, media storage and media workflow solution to consolidate, catalog, and consume their members' ever growing media content as well as their historical footages. Finding a flexible and intuitive solution to allow their different departments – video post-production, image librarians, marketing, and web services, to collaborate efficiently was paramount in the decision making process. Apace's offering of scalable, tiered storage and disaster recovery options on different premises that were more cost effective than a cloud option further made the decision simpler for SAG-AFTRA.

The Criteria

SAG-AFTRA was looking for a solution that meet the following criteria:

- Scalable edit in place media storage with built in authentication to be used for shared video editing and online or archive storage.
- Solution with a disaster recovery strategy.
- Media Asset Management (MAM) with workflow automation.
- A Media Asset Management that is well integrated with Adobe CC products like Premiere Pro CC and After Effects CC at the panel or extension level.
- Easily deploy to current network topology with minimal disruption and cabling.
- Fast search over big data.

“Apace ability to edit and manage all class of media from old to new, integrate and protect our data and not worry about scalability and Apace intuitive user interface made them a clear choice for us”,

**- Arron Goddard, Sr.
Video Specialist,
SAG-AFTRA**

Apace

The Solution

SAG-AFTRA selected Apace's solution that consisted of two Edit-in-Place storage with identical software package that included a Media Asset Management with workflow automation, an unstructured search application, and an application to sync data between two Apace storage systems.

SAG-AFTRA deployed one of the Apace Edit-in-Place storage called vStor at their headquarter office, located in Los Angeles, CA and the other vStor at their satellite office, located in Phoenix, AZ. The Media Asset Management application called PostMAM and the Unstructured Search application called Apace Finder were going to be used at that headquarter office in Los Angeles. The sync application handle syncing the data at a given schedule from the headquarter office to the satellite office. The vStor at the Phoenix facility serves as a backup system. In the event of a disaster at the SAG-AFTRA office in Los Angeles, the production team can easily access the backup vStor remotely and resume work immediately until the main disaster is addressed at the headquarter office.

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Not only did Apace provide a comprehensive solution that met all of SAG-AFTRA's needs, they also provided technical and consultation services to SAG-AFTRA to help them during their decision making process.

